

Message Text

UNCLASSIFIED

PAGE 01 BEIRUT 06650 241201Z

72

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W
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R 241110Z MAY 75
FM AMEMBASSY BEIRUT
TO USDOC
INFO SECSTATE WASHDC 4480
AMEMBASSY TEHRAN

UNCLAS BEIRUT 6650

E.O. 11652: N/A

TAGS: EGEN

SUBJECT: CHANNING M. CASSETT PROPOSAL FOR FASHION SHOW IN BEIRUT

1. MY WIFE RECEIVED YESTERDAY A LETTER DATED MAY 12 FROM CHANNING M. CASSETT, 1185 PARK AVE., NEW YORK, N.Y. 10028 TELEPHONE PROPOSING FASHION SHOW OF AMERICAN DESIGNERS IN BEIRUT IN SEPTEMBER. CASSETT INDICATES HE PREPARED BRING COLLECTION 100-ODD PIECES OF OUTSTANDING AMERICAN DESIGNERS. HE OFFERS MEET EXPENSES OF SHOW AND STATES PROCEEDS FROM TICKET SALES BE DONATED LOCAL CHARITY OF OUR CHOICE. CONCLUDES THAT ADVANCE PARTY ARRIVING BEIRUT FIRST WEEK JUNE AND WILL CALL ON MY WIFE. APPEARS THAT BEIRUT SHOW IN CONNECTION WITH SIMILAR ONE IN TEHRAN.

2. WE ARE OBVIOUSLY INTRIGUED WITH THIS PROPOSAL. BELIEVE THERE IS REAL MARKET IN LEBANON FOR AMERICAN DESIGNED QUALITY CLOTHING. WE ALSO HAVE MANY CHARITIES HERE THAT AMERICAN WOMAN'S CLUB SPONSOR WHICH WOULD BENEFIT FROM CASSETT GENEROSITY. WE HAVE NO RPT NO INFORMATION RE CASSETT, HIS BONA FIDES NOR HIS BACKING. HE STATES HE HAS BEEN IN TOUCH WITH DOC BUT DOES NOT RPT NOT SPECIFY WITH WHOM. WOULD APPRECIATE USDOC AND DEPT COMMENTS ASAP.
GODLEY

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Margaret P. Grafeld
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